

ORDERMAN®: Expanding Distribution in North America

Orderman, the world leader in hand-held restaurant ordering and payment solutions, is proud to announce its expanding presence in North America. To meet the growing demand in North America for reliable ordering/pay-at-the-table solutions, the European manufacturer of mobile POS solutions has recently appointed George Paul, 44, as Area Manager, North America. Mr. Paul is the primary contact for any inquiries regarding channel marketing and distribution.

Previously Orderman was represented exclusively by OrderPoint Technologies, Scottsdale AZ, as a national Master Distributor. "OrderPoint has done a great job opening the door to the Americas. Now that mobile POS is becoming more and more mainstream in North America, we are broadening our distribution by opening up to additional resellers and distributors. OrderPoint will remain a key reseller for Orderman, specializing in complete mobile POS solutions based on the famously popular Orderman solution."

With over 18,000 installations in more than 45 countries worldwide, Orderman manages the international reseller and distributor support base directly from its headquarters in Salzburg, Austria. The new distributors work directly with the manufacturer, which will enhance market orientation, sales and marketing support for the channels.

Bernard Schwentick, Managing Partner of OrderPoint adds, "*Introducing the ORDERMAN in North America was a fascinating mission. We're extremely excited to now implement our know-how directly in one of America's largest POS markets, Arizona and the entire Southwest. Our goal is to build a regional base of mobile POS clients and help to promote the mobile service idea.*"

Contact Orderman USA

George Paul
Area Manager USA
Tel (001) 650-888-7804
e-mail: george.paul@orderman.com