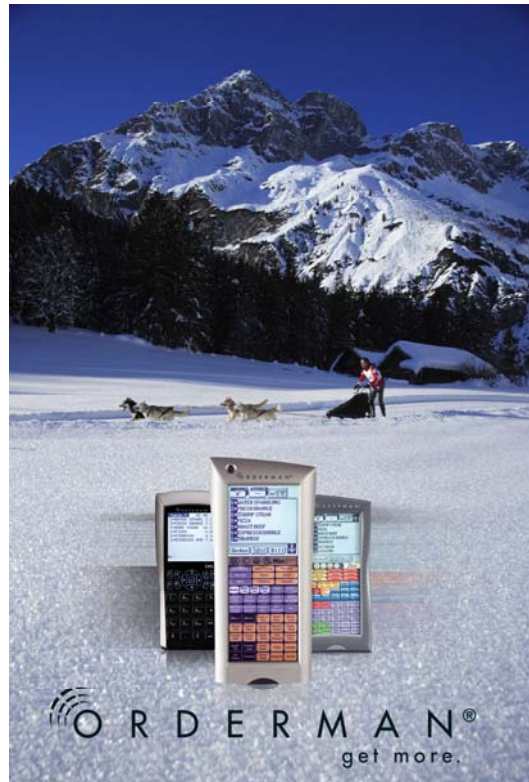


## **2009 Huskey World Championship with Orderman Handhelds and Touchscreen Registers from Rager & Partner**

*Two Industry Leaders from Salzburg Partner Up for the perfect service*

Some 25,000 visitors are expected to attend this year's huskey world championship on February 12-15, 2009, in Werfenweng, Salzburg. This is a major, high profile event for the region and it presents organizers with logistical challenges that require perfect organization and state-of-the-art technology. To ensure guests can relax and enjoy the event without crowding and long queues, the catering service will be equipped with handheld units from Orderman, the global leader headquartered in Salzburg, and touchscreen registers from Rager & Partner.

When it comes to processing orders and checks in the shortest possible time and improving customer satisfaction and boosting sales through rapid service, there is no alternative to Orderman handhelds.



"Our tent with a VIP area seats 1,200 persons. We expect some 4,000 guests a day to dine on our Salzburger specialties. We have to be ready for the large number of guests. And we are indeed well prepared," states Mayor Dr. Peter Brandauer, chair of the organizing committee, regarding his choice of systems by Orderman and Rager & Partner.

"On the heels of the European Football Championships in 2008, we are delighted to demonstrate once again at a major event how our handheld units shorten order processes and help to create a smooth and stress-free workflow. Our products are developed exclusively for use in the hospitality industry and are currently deployed in more than 20,000 restaurants in 45 countries as well as at large-scale events," states Orderman Marketing Director, Andreas Neuhofer.

Twelve Orderman Max2 handheld units will send wireless orders in real-time to the kitchen and bar, where they will be processed and shortly thereafter served. In short, employees save time and customers get their food and drink in short time and enjoy perfect service.

### **Professional installation by Rager & Partner**

The experts from Rager & Partner provide professional installation as well as hardware and software support to ensure a professional workflow with gastro software Viertl and the

associated PC touchscreen registers. The company is a long-standing, premium partner of Orderman, and has completed more than 500 Orderman installations.

From single, stand-alone units to sophisticated network versions with multiple workstations and wireless order entry stations with cashier and hotel connections, the Salzburg company carefully designs solutions tailored to every need. "Our billing system syncs perfectly with Orderman and provides smooth operation. Our customers thus save on personnel costs and enjoy significantly higher sales," states Thomas Haslinger of Rager & Partner.

### **"It was a logical decision to go with the market leader"**

Large-scale events like the huskey world championship demand smooth and efficient operation. Problems such as wireless transmission, long transfer times or weak batteries would be a catastrophe. "We have been planning for this major event for months – down to the smallest detail. In addition to the actual race, the attendees also want the best in service. So, it was a logical decision to go with the market leader," states Brandauer.

### **100% accurate billing for guests and hosts**

Guests will appreciate the transparency when it comes to payment: Every order is saved in the system and can be displayed to ensure nothing has been forgotten and the check is 100% correct – for guests as well as the host. "Orderman handheld units are indispensable not only for large-scale events but offer a cost-effective solution for all types of operation. Particularly in times of crisis, restaurant owners have to search for opportunities to save and optimize workflows. Orderman systems can help you to make your operation significantly more efficient and eliminate unnecessary costs," states Neuhofer.

### **Market research shows that Orderman systems boost sales by 8.5%**

A study conducted by the leading market research company OGM has shown that the time saved and the possibility of ordering faster and calculating the check without forgetting items, can improve sales by 8.5%. Forty percent of Orderman users are also able to reduce costs by 13 percent. The increase in sales is due to the fact that the waiters can focus fully on serving the guests and actively selling. Studies also show that lead time for kitchen and cashier is reduced dramatically.

### **About Orderman**

Orderman GmbH, headquartered in Salzburg, Austria, is a world leader in wireless ordering systems for the hospitality industry. Orderman handheld units are used in more than 25,000 restaurants and in more than 45 countries. Our handheld units are designed specifically for use in the hospitality industry, and help to provide faster, more efficient service, resulting in higher sales and greater customer satisfaction. Several million orders a day are processed by the approximately 60,000 Orderman handheld units in operation. Every day some twenty additional restaurants choose Orderman systems. For additional information, go to <http://www.orderman.com>

#### **For questions:**

Orderman GmbH  
Andreas Neuhofer (Director Marketing)  
Tel.: +43 662 650 561-21  
e-Mail: [andreas.neuhofer@orderman.com](mailto:andreas.neuhofer@orderman.com)  
Internet: [www.orderman.com](http://www.orderman.com)  
Web: [www.orderman.com](http://www.orderman.com)

#### **Links to partners:**

Rager & Partner:  
[www.rager.at](http://www.rager.at)  
Website for event:  
[www.schlittenhunde-wm.at](http://www.schlittenhunde-wm.at)

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